

Paris Region - Conferences program

Smart City Expo World Congress

Barcelona, 5-7 November 2024



and its co-exhibitors partners

Tuesday 5
10:30-11:00 am



Mission 90+ : Leakmited AI, your copilot for an efficient water distribution network

Hubert Baya Toda, *CEO* 

Tuesday 5
11:30-12:00 pm



Ilôts de chaleurs

Noisy-le-Grand & Siradel 

Tuesday 5
12:00-12:30 pm




Descartes Innovation Hub

Jean-Christophe de Tautzia, *CEO* 

Tuesday 5
12:30-1:00 pm



Le carton : matériau innovant pour une ville intelligente et durable

Delphine Lau, *Gérante* 

Keynote: Heritage of the Games - 10:30-10:45 am | Hall 2 | Tomorrow.Mobility Room

Speaker: Olivier François, Chief of Staff from Île-de-France Mobilités

This presentation will provide an overview of the Games' achievements regarding the transport network in the Île-de-France Region. Beyond the popular fervor, the games have also helped to develop and modernize the Paris region's transport network: line extensions have been opened, new trains have been put in service, passenger information has been redesigned, accessibility has been improved, safety has been enhanced, and so on.

Tuesday 5
2:30-3:30 pm



Introduction to the agency's mission & startup pitches

Sevinç Ar Chilot, *Cleantech & Smart City Expert* 

Tuesday 5
3:30-4:00 pm



Les Quartiers Métropolitains d'Innovation

Geoffroy Boulard, *Vice-président de la Métropole du Grand Paris* 

Tuesday 5
4.00-5:00 pm



Les coopérations locales au service de la ville durable et des transitions, la politique Territoire Durable et Innovant (TDI)

Sandra de Sousa, *Directrice Pôle Environnement Innovation coopération locale et internationale*

Frédérique Marquet, *Directrice adjointe Innovation-expérimentation PEMB*

Pierre Miroudot, *Président commission Développement Economique délégué à l'Innovation PEMB*

Jean-Philippe Begat, *VP Développement Durable PEMB*

Caroline Henao, *Cheffe de projet senior innovation écologie urbaine Cluster Eau Milieux Sols*

Pascal Poncet, *PDG Water Connect*

Marion Moreira, *Cheffe de projet R&D et RSE Walt'R*

Servane Gueben, *Direction scientifique Keyros*



Wednesday 6
10:30-11:00 am



How computer vision can make the most complex cities smarter and more accessible

Emmanuel Mouren, *Co-founder*



Wednesday 6
11:30-12:00 pm



Revolutionizing Water Management - Insights from the AXA Pilot Project

Hervé Lannou, *Associé co-fondateur*



Wednesday 6
12:00-12:30 pm



The sustainable Digital Innovation Factory

Stanislas Buffet, *Development Director*



Wednesday 6
12:30-1:00 pm



Paris-Seoul: from local to international cooperation

Paris Est Marne & Bois

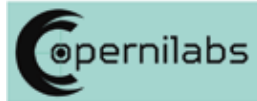


Cities' Challenges - 12:30-13:15 pm | Hall 3 | Innovation Playground Agora


Speaker: Francesco Travagli, Director of Investment Promotion & Facilitation at Choose Paris Region

At this event, you will discover the challenges faced by cities around the world in shaping the cities of the future. They will demonstrate the tools they use, such as innovative tenders and other open innovation strategies, to implement future pilots and procure new solutions. Francesco will present "Quartiers métropolitains d'innovation". This programme offers the opportunity to host innovative solutions from French and foreign structures during 18 months of experimentation within municipalities of the greater Paris Metropolis. We are looking for innovative companies working in the field of urban innovation: mobility, nature within the city, adaptation to climate change, waste management, logistics, culture, circular economy...

Wednesday 6
2:30-3:30 pm




An urban security solution powered by AI: use case - Analysis of urban mobility for traffic management and event flow

Jean Koïvogui, *CEO* 

Wednesday 6
3:30-4:00 pm



Thanks to the 3D City digital twin, we are redefining the connection between technology, urban planning, and citizens, for better anticipated and better lived territories

Gilles Guyard, *CEO* 

Wednesday 6
4:30-5:00 pm



Pitch session with a selection of French startups



Thursday 7
10:30-11:00 am



Sci-ty, a French innovation programme for low-carbon mobility and sustainable cities

Frédéric Bourquin, *Vice President Innovation*



Paris Region: Designing Smart and Sustainable Cities - 15:45-16:30 pm | Hall 2 | Orange Agora

This session explores the Paris Region's approach to building intelligent and sustainable urban environments, emphasizing the role of both large corporations and small businesses in driving smart innovations. Attendees will learn about the Greater Paris Metropolis' experimentation program, which showcases forward-thinking urban initiatives. While technology plays a crucial role in modern urban planning, it alone won't make a city smart—it's just one part of a larger solution. The session will also highlight the importance of low-tech solutions in promoting urban sustainability, strategies for maximizing resource efficiency, and the need to balance high-tech and low-tech approaches in city design. Overall, participants will gain valuable insights into the multifaceted strategies the Paris Region employs to create smart, sustainable, and livable cities for the future.

Speakers: Mr Geoffroy Boulard, Greater Paris Metropolis, Vice-president of the Greater Paris Metropolis - Mme Anne Gousset, Paris&Co CEO - Michele Dominici, Solideo, Expert Smart city et innovation

Moderator: Sevinç Ar, Choose Paris Region



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