

PARIS
EUROPLACE

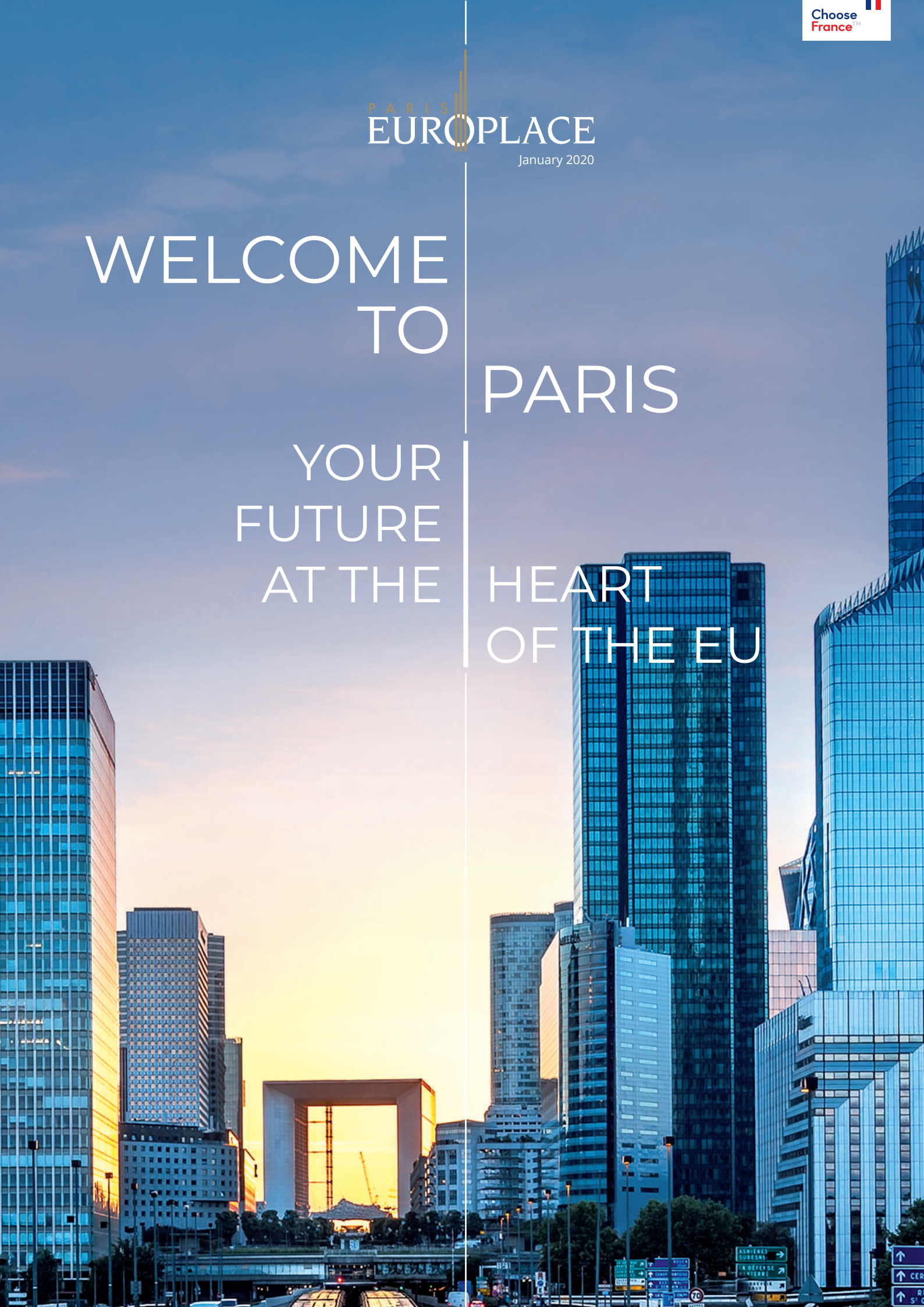
January 2020

WELCOME
TO

PARIS

YOUR
FUTURE
AT THE

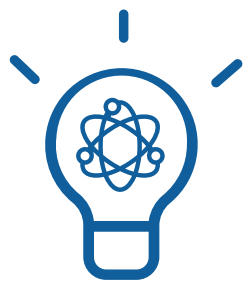
HEART
OF THE EU



TAKE AWAY

WIDE OPEN FOR BUSINESS

Paris offers everything you need to grow and develop your business: clients, talent, quality infrastructure and supportive regulators, a rich platform at the heart of Europe on which to build and grow your business.



INNOVATIVE

An ecosystem attuned to business and digital disruption, France will connect you with a wealth of fast-growing tech start-ups, committed private and public investors, world famous incubators and R&D centres, not to mention a flexible regulatory framework.

SUSTAINABLE

The Paris Financial Centre will help you find the ideal balance between financial performance and environmental and social commitment: Paris is number one for green bonds and sustainable investment represents nearly half of the total assets managed in France.



CONNECTED TO THE WORLD

Infrastructure financing is an area where French leadership is recognised worldwide. 75% of the assets managed in France are invested in large-scale infrastructure projects elsewhere in the world.



TAX EFFICIENT

As an expatriate in France, you will not only be eligible for an extremely favorable income tax regime, your company will also benefit from a reduced cost of employment.

FAMILY- FRIENDLY

The Paris Region offers a congenial environment for families with a wide variety of educational opportunities for your children. You can enroll them in public or private schools which offer international curricula and allow them to continue their academic path in their own language. The European school which opened conveniently close to Paris La Defense also offers good opportunities to mix with children with international background.





INTRODUCTION BY
EDOUARD PHILIPPE
& AUGUSTIN
DE ROMANET



Edouard Philippe
Prime Minister

France is committed to a far-reaching programme of reforms in order to cement its position as Europe's most competitive and attractive economy and unleash the huge potential of France. Boosting the standing of the Paris financial hub lies at the heart of those ambitions, to better finance the European economy and the scale-up of European companies.

Since 2017 we have launched a bold economic transformation strategy, with major reforms in our labour regulation and our tax system and a strong push to facilitate the relocation and expansion of business in France.



Paris is committed to reinforcing its position as the primary Financial Centre in the EU!

We have delivered on all our commitments. This strategy is bearing fruit. In global rankings France has been named one of the five most attractive countries in the world for foreign investors. France has become the most popular destination for foreign investment in the euro zone and Paris is one of the most attractive global cities for business and R&D centers.

Convinced of the enormous potential that our country offers, we will continue our work to respond effectively to the imperatives facing companies and investors worldwide, to perpetuate France's position as the leading financial center in Europe. France will also be a driving force for the construction of a solid and integrated European financial ecosystem. |



The Paris Financial Centre: Europe's most dynamic financial ecosystem.

Paris is embarking on a new strategy to expand its position as one of the most dynamic and innovative financial centres, embracing the transformative opportunities offered by new disruptive technologies, approaches and applications, serving the real economy and encouraging a sustainable growth that benefits society as a whole. Our approach is based on bringing issuers investors, financial institutions and intermediaries together with trade associations and both public and private sectors to support a common platform whose aim is to reinforce Paris' existing strong position as a financial centre and build on that to create Europe's most dynamic financial



Augustin De Romanet
Chairman of
Paris EUROPLACE

ecosystem. We are guided by three main priorities: improving overall attractiveness to investors and market participants, supporting our position as leading player in sustainable finance, and encouraging innovation across the board. We are determined to face these issues together, with energy and enthusiasm in order to ensure Paris become Europe's main financial centre. |



BECOME PART OF
OUR GLOBAL AND
DYNAMIC FINANCIAL
NETWORK

MANY OF YOUR BUSINESS PARTNERS HAVE ALREADY CHOSEN PARIS!

31 of the top 500 (Fortune Global 500) corporations are headquartered in France - 29 of them in the Paris Region. Nowhere else in Europe will you find such a significant cluster of potential clients and business partners.

The Paris Region is the most prosperous economic region in Europe with a GDP of €660 bn, roughly the size of the Netherlands.

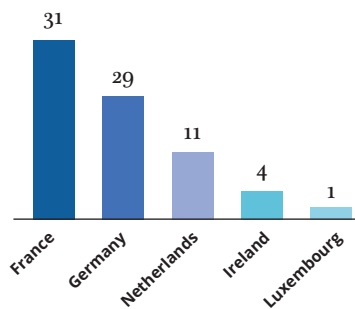


We definitely saw a shift in the way Paris is perceived in the financial sector. The city is much more attractive and has been considered by many of our clients for their HQ in Europe. Given that, it is only logical that we establish ourselves here.

Geraldine Gibson,
CEO AQMetrics
October 2019

Fortune Global 500 corporations headquarters in...

Fortune Global 500 corporations headquarters



DID YOU KNOW?

France is second only to the US in terms of the number of its Fields Medallists. Since 1936, 11 French mathematicians have been awarded the prestigious prize, which is granted for outstanding achievement by mathematicians under 40 years of age.



We choose France because of the great talents we find in the country.

Vasant Narasimhan,
CEO Novartis
January 2018

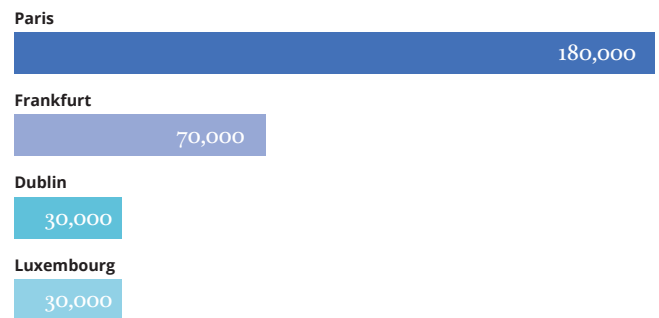
A DEEP TALENT POOL

A HIGHLY DYNAMIC EMPLOYMENT MARKET

The financial services industry represents a pool of 800,000 direct jobs across France. The Paris Region alone boasts more than 340,000 people working in financial services. A further 400,000 work in related areas such as law, consultancy and IT.

2018

Employment in financial centres (directly employed)



Source: Paris EUROPLACE

A PERFECT PLACE FOR THE NEXTGEN

France offers a world-beating higher education system, with a huge array of top engineering and business schools, universities and research clusters. For example, HEC is at the top of the FT Executive MBA Ranking 2019. Rest assured that you will have access to a rich talent pool of highly skilled young professionals (mathematicians, engineers and sales people) with a strong international mindset.

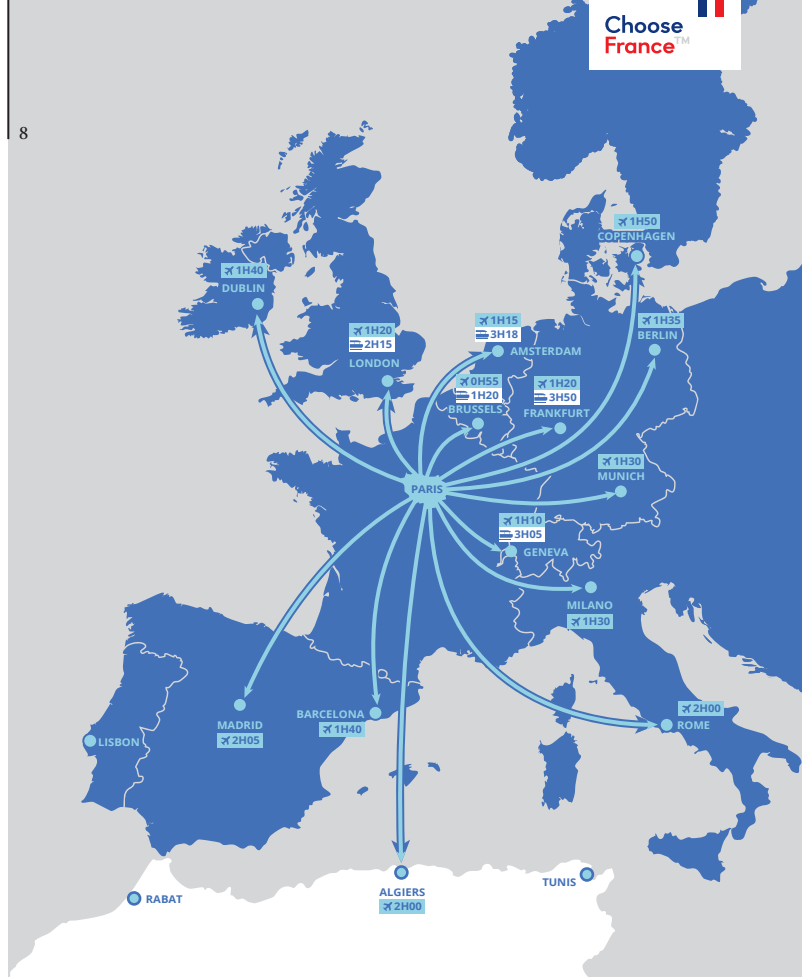
Thanks to its solid reputation in quantitative finance, Paris' "Quant Valley" has become a must for academics, business leaders and regulators wishing meet and share ideas.

In 2018, the five top spots in the FT ranking for Masters in Finance were all held by French business schools. Other leading educational institutions, business and engineering schools or universities such as the Ecole Polytechnique, HEC, the Toulouse School of Economics, ENSAE Paris Tech and the University of Paris Dauphine have earned worldwide recognition for the calibre and potential of their graduates.

PARIS, GATEWAY TO EUROPE

Thanks to its location and its longstanding commitment to investment in infrastructure, the Paris Region offers unparalleled connectivity.

Paris is one of the top 10 office markets in the world, offering a wide selection of prime quality space with some of the lowest occupancy costs. In 2019, the demand for office space has remained very high and Paris is seen as the most attractive city in Europe for foreign investment.



So you think you know Paris La Défense...

Located in the Northwest of Paris, Paris La Défense is a lively hub for business and leisure alike. Its 3.7 million m2 of office and co-working space host an impressive variety of companies, 40% of which are foreign-owned. Paris La Défense also offers a large array of opportunities for leisure and culture, whether it be shopping, live music or taking a stroll in the largest outdoor museum in Europe.

Sustainable development is a major priority for the Paris Region. The “Grand Paris Express”, which will add 200 km of new tracks to the existing Metro network, is expected to make a major contribution towards the reduction of greenhouse gas emissions. Preserving existing green space is also a main concern: some 25% of the Region are currently forested.

DID YOU KNOW?

Low Emission Zones (LEZ) were introduced in specific (typically urban) areas by the Greater Paris Metropolis, in order to tackle pollution through improved air quality. Since 2017, Paris has been operating a LEZ which is only accessible to cars which qualify for a “Crit-Air” sticker which shows they meet certain emissions standards.



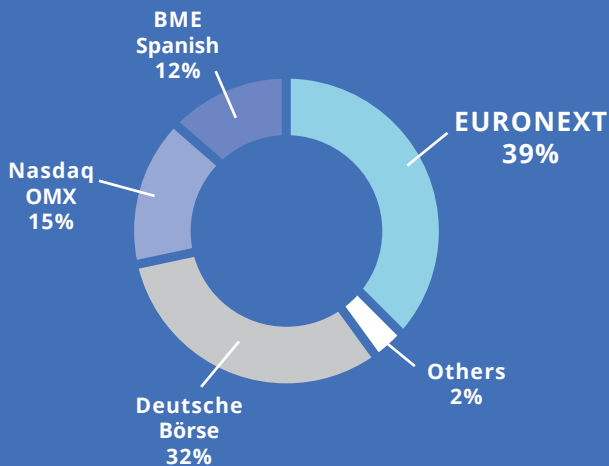
France is an exciting market and I see great potential to build up business with outstanding companies there.

Nicolas Montes-Edwards,
General Manager, Finleap
July 2019

EQUITY TRADING

(in €bn, Oct. 2018)

France is on the top step of the podium for equity trading



REGULATORS, PARTNERS OF YOUR BUSINESS DEVELOPMENT

QUALITY OF REGULATION

The quality of the dialogue between regulators and market participants is one of the Paris financial centre's key assets. It proved decisive during the global financial crisis when close cooperation between regulators, banks and financial market participants was instrumental in minimising the impact on both the French financial system and the wider economy.

DID YOU KNOW?

The Euro PP Charter, which aims to develop financing for medium-sized companies, is a typical illustration of how dialogue with regulators supports innovation in both finance and the real economy. Initially suggested by the Paris Chamber of Commerce, it was set up by a group of financial stakeholders and strongly supported by the Banque de France, the French Treasury and Paris EUROPLACE. This Charter has been designed in a way which allows it to be adapted progressively to suit new circumstances as market needs evolve.

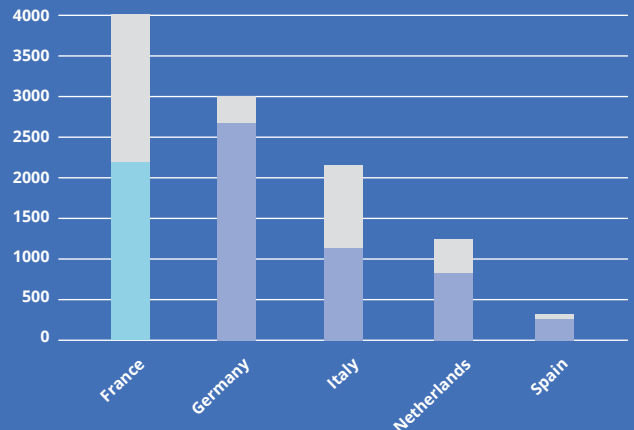
BECOME PART OF THE VIBRANT FRENCH FINANCIAL MARKET

France offers a deep and highly integrated financial ecosystem encompassing issuers, investors, financial Intermediaries and regulators working together.

In 2018, France was the second most important European foreign destination for financial sector investment with a total of over 1,300 projects. Paris is home to Euronext, the EU's biggest stock exchange by market capitalisation (€4,000 bn) and by value of equity trading, as well as to the largest Euro-denominated corporate bond market.

ASSETS MANAGED IN THE MAJOR MANAGEMENT CENTRES OF THE EUROZONE IN €BN

France is on the top step of the podium for asset management



Legend:
■ CISs managed in other countries in the Eurozone
■ Mandates managed in other countries in the Eurozone

Source: AFG (FR), BVI (DE), ASSOGESTIONI (IT), CNMV (ES), Dnb (NL)

In January 2019, the European Banking Authority (EBA) and its 200 employees relocated to Paris La Défense, joining the European Securities and Markets Authority (ESMA) which was already based in Paris.

CHOOSE A FAST-TRACK AUTHORISATION PROCESS

Approval for a new EU-compliant product by the French Regulator, AMF (Financial Market Authority), will take only 17 working-days compared to an average of 90 days in other financial centres in Europe.

In addition, companies authorised by the FCA benefit from a fast-track process.



Consensus is the largest blockchain employer in France. Paris is a very interesting financial hub for us. We chose Paris because it is a great place to attract talents. Paris is also interesting from the regulation point of view, especially on the blockchain side with the AMF. It is really an advanced regulatory body compared to other regulators in Europe. Consensus is going to grow. We are hiring and will double or triple our staff here in Paris.

Guillaume Dechaux,

Venture partner, Consensus
October 2019

Parlez-vous anglais ?

Unless you really want to learn “la langue de Molière”, it will not be necessary for your business. French Regulators are offering full English language capability, so that you can feel at home when dealing with your dedicated contact persons.

FRANCE, YOUR PASSPORT TO THE WORLD

Banks, asset managers, investment firms and insurance companies licensed or authorised by the French regulators (AMF & ACPR) benefit from the EU financial services passporting regime. This allows financial services companies to offer their services in all EU and European Economic Area countries (EEA).

Paris also offers a wide variety of opportunities to take part in events, conferences and activities organised by think tanks, international working groups and financial forums, which will assist you in thinking about the future and getting out ahead of trends impacting your business.

Paris can also be your launch-pad to the wider world, with strong ties to emerging markets, particularly Africa. Since past years, Paris EUROPLACE has signed several Memoranda of Understanding (MoU), facilitating dialogue with other international marketplaces.

DID YOU KNOW?

In 2016, the Paris Region, the City of Paris, the Greater Paris Metropolitan Area, the Paris Region Chamber of Commerce and Industry and Business France inaugurated Choose Paris Region: a one-stop shop offering you free and personalised services to help you start or grow your company. Whatever your size, sector or stage of development, dedicated teams will support you through the setup process, from initial decision-making to implementation.

CHOOSE PARIS REGION

✉ contact@chooseparisregion.org

🌐 www.chooseparisregion.org



HOW FRENCH INNOVATION COULD SUPERCHARGE YOUR BUSINESS





DID YOU KNOW?

France offers the best package of R&D tax incentives in Europe. The Research Tax Credit offers companies extremely competitive R&D tax treatment, covering 30% of annual R&D expenses, up to a level of €100 bn and 5% thereafter. Any company which pays tax - whatever its legal status - can benefit from this advantage.



Plug And Play is an early stage venture capital fund based in Silicon Valley. It made sense to set up in Paris and be part of this wonderful ecosystem. As we're seeing Paris and the Region grow and evolve rapidly, we have started to look at making the city our home.

Gabrielle Inzirillo,
Director, Fintech, Plug And Play Ventures
October 2019

Institut Louis Bachelier

The mission of the Louis Bachelier research network is to understand the economic and financial levers of 21st century transitions so as to anticipate their medium and long-term effects. Through its activity, the Institut Louis Bachelier promotes links between research and business, sheds light on the issues of today and tomorrow and maximises the impact of French research of excellence.

THE "FRENCHTECH" ECOSYSTEM

France is committed to attracting investment into the French Tech ecosystem. France's leading institutional investors have come together and agreed to commit €6 bn over the next three years to support fast-growing tech companies. A group of 40 tech companies have been selected to join a Next40 stock index, which will benefit from dedicated support from government agencies and financial investors.



€6 bn TO SUPPORT FAST-GROWING TECH COMPANIES

In France, you will also find highly dynamic R&D centres that attract more foreign investors than any other European country. With 47 new locations in 2018 - a 34% annual increase - the Paris Region has become the world's leading destination for research and development investment.



France has introduced an innovative regulatory regime for blockchain and crypto-assets, which will allow you to benefit from a simple, attractive and protective framework for issuing virtual tokens (Initial Coin Offering - ICO) and providing services on digital assets (Digital Assets Service Providers - DASP).

DID YOU KNOW?

France has just announced a major change to its stock option scheme BSPCE : as of January 2020, foreign startups can offer options to French employees. This is a landmark measure for attracting and retaining the best talents!

A WORLD OF INNOVATION

France currently boasts many FinTech firms which are pushing the boundaries in innovation in financial services. To date, FINANCE INNOVATION, a major French actor in supporting FinTech firms, has identified, labelled and accelerated the growth of more than 500 FinTechs in France. They are active in areas such as payments, risk management, sustainable finance, Big Data, Artificial Intelligence (AI), machine learning, blockchain... Over half of these firms are active on the international scene and 3 rank among the global top 100. The FinTech sector is the leading recipient of foreign Venture Capital in France and the "IT and digital" sector is the largest in terms of amount invested and the number of companies funded by French Venture Capital.

Paris counts some 150 incubators which support the growing start-up community, including Station F, the largest incubator in the world, which hosts 1,000 startups across various tech sectors.



Paris&Co – Le Swave

Entirely dedicated to FinTech, Le Swave is the first multicorporate innovation platform to cover the entire financial sector value chain. Launched by the French government and powered by Paris&Co, this 14-thematic innovation incubator brings together leading corporate partners, academics and institutions to support innovative ideas in the financial services industry. Today, Le Swave hosts 47 FinTech selected among more than 250 French and foreign candidates

The French regulators (AMF & ACPR-Banque de France) are also committed to supporting FinTech, innovation and competitiveness. They maintain an active, on-going dialogue with all stakeholders about the future direction of FinTech. They are responsible for launching the FinTech Forum in 2016. The 2019 Forum, which took place in Paris, was attended by more than 2,700 delegates from 75 countries around the world. Some 180 FinTech companies were represented.

DID YOU KNOW?

FINANCE INNOVATION

FINANCE INNOVATION, part of Paris EUROPLACE, has been established to provide support for the Paris FinTech sector. Its role involves identifying and cataloguing innovative startups, organising events around FinTech in both the capital and across the regions, promoting the French FinTech sector abroad and facilitating introductions to potential investors.

The Insurtech sector is booming all over the world and the French market is one of the most active in Europe. According to the latest figures available (2018), over 130 Insurtech companies operate in France. Investment grew by 67% in the year between 2016 and 2017 alone!



RIDING THE FRENCH SUSTAINABLE FINANCE WAVE



Since the Paris Climate Conference in 2015, France has taken the lead in sustainable investment and Paris has established itself as a major centre for socially responsible investment. Last year, responsible investment increased by 40%, bringing the assets managed by French managers to € 1,830 bn, or almost half of all assets under management.



40% INCREASE IN RESPONSIBLE INVESTMENT

Biodiversity protection is also a rapidly growing area where France is a pioneer: more than €550 m has already been invested by funds which include in their objectives to have a positive impact on biodiversity.



MORE THAN
€550m INVESTED
WITH ONE OBJECTIVE:
POSITIVELY IMPACT
BIODIVERSITY



A fully developed ecosystem of banks, asset managers, investors, private equity firms and companies is committed to accelerating their contribution to climate finance and achieving the objective of net zero carbon emissions by 2050.



Finance for Tomorrow, a dedicated entity launched by Paris EUROPLACE, brings together private, public and institutional contributors to find ways of ensuring that environmental and social responsibility goes hand in hand with strong financial performance.



France is widely recognised as one of the leaders in green finance. It is a very dynamic marketplace where all the big players are already well entrenched, so choosing Paris seemed to be the best option. In addition, we have been struck by the quality of the dialogue we have been able to have with the AMF and its ability to come to decisions quickly. We got the approvals we needed within a very short timeframe.

Sebastien Duquet,
CIO Symbiotics Group
November 2019

DID YOU KNOW?

France is currently the leading issuer of green bonds.

The French State successfully launched its first sovereign green bond in 2017, raising €7 bn to fund its transition to clean energy. It was the biggest amount raised in a single issue and with a duration of 22 years, also the longest ever. Paris has also won accolades for its efforts to support sustainable finance. In 2017, the City of Paris launched its own "Paris Green Fund" to encourage the development of innovative fast-growing SMEs which contribute to the city's energy and ecological transition. In 2019, the Société du Grand Paris received the "Largest New Certified Climate Bond Issuer Award" from the Climate Bonds Initiative at its fourth annual Green Bond Pioneer Award ceremony.



TAKE ADVANTAGE OF
FRANCE'S EXPERTISE
IN INFRASTRUCTURE
FINANCING

France has long been a strong player in infrastructure industries. A dense network of globally active businesses with leading positions in key sectors such as energy, telecoms, transportation and environmental services has provided the backbone on which the country has been able to create a thriving and fully developed infrastructure financing eco-system. Indeed, France can boast several assets in this field: a quality legal framework for the construction and management of public infrastructure, public actors with the expertise and experience to cope with the evolution of these markets.

This expertise has spawned a new generation of investors who are particularly skilled in identifying and structuring investment in the infrastructure of tomorrow.

In 2019, some €57 bn in assets under management is currently managed in infrastructure funds in France. France is particularly known for its strong track record in delivering prestige infrastructure projects. Among those currently underway are the €20 bn Lyon-Turin high-speed railway, the €35 bn expansion of the Paris public transportation system, known as the “Grand Paris” project, and the 2024 Paris Olympics project which is expected to boost the regional economy by between €2.4 bn and €5.3 bn. Another proof of this dynamism is the call for projects known as “Let’s Re-Invent the Greater Paris Metropolis”, which is co-organised by the State and Société du Grand Paris, the largest urban and architectural consultation in Europe. The first round of this initiative generated private investment worth €7.2 bn and involves 2.6 million m² of land.

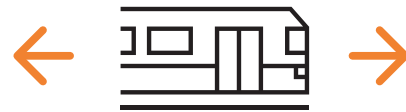
€57 bn

in assets under management is currently managed in infrastructure funds in France



Copyright : Descente de la roue de coupe sur le chantier de la gare Créteil l'Échat : Société du Grand Paris / Axel Heise

Over the last few years, the construction and transport equipment sector has been one of the three most attractive industries for foreign investors in France. This commitment to continuous investment in high quality infrastructure is one of the reasons why France is seen as an attractive location for international investors and operators.



€35 bn

expansion of the Paris public transportation system known as the “Grand Paris” project

Take part to the Paris Infracweek!

Do come and join us at the annual Paris Infracweek, the leading European forum dedicated to infrastructure financing. This global event, which is organised by Paris EUROPLACE with the support of the French Ministry for Economy and Finance, offers an opportunity for participants all along the global infrastructure value chain to get together to discuss business opportunities.





A FRIENDLY ENVIRONMENT FOR YOUR BUSINESS



The French government is strongly committed to strengthening France's business-friendly environment, and measures to support Paris efforts to promote itself as a leading international financial centre are an important part of that commitment.

A BUSINESS-FRIENDLY TAX SYSTEM

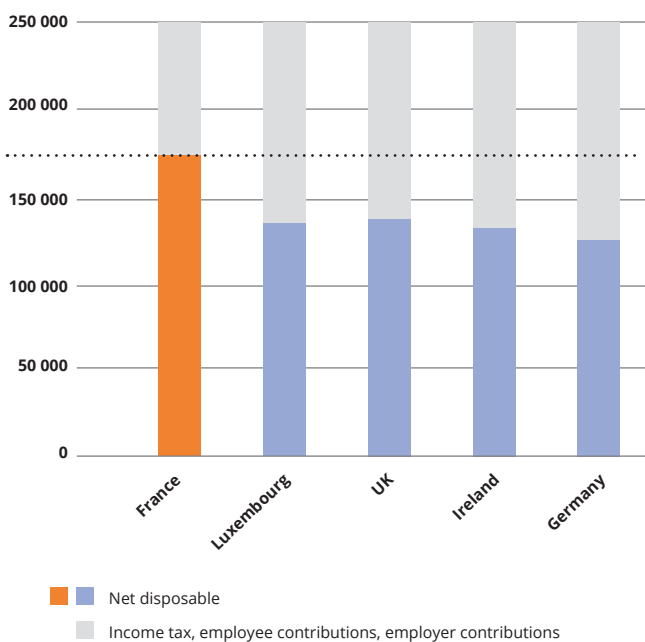
A reformed tax code has reduced taxation on both corporations and individuals.

The corporate tax rate is being progressively reduced over the next years and set to come down from 31% in 2020 to 25% by 2022. Financial sector companies which are not subject to VAT now benefit from a reduced payroll tax.

The personal income tax regime has also been reformed: the wealth tax on financial assets has been abolished and a 30% flat-rate tax on capital gains was introduced in 2018.

THE NEW FRENCH EXPATRIATE REGIME

For a total employer cost of €250 k, the net disposable income is higher in France



Source : Paris EUROPLACE

Focus on the expatriate regime, the most attractive in Europe

- Individuals who were not French tax residents during the five years prior to taking up their duties in a company based in France may benefit from a favourable income tax regime: so you may benefit from tax exemptions on 'expatriation bonuses', foreign activities allowances, investment income and capital gains from foreign sources and on the wealth tax for assets held outside France. This tax relief is available for 8 years. **In terms of net take-home pay, France is one of the - if not the - most attractive locations!**

- In addition, you may benefit from a **reduced taxation** (30% flat tax) on carried interest earned abroad.

- Furthermore, **companies which employ expatriates may take advantage of a 6-year exemption from enrolment and contribution to pension regimes** (basic retirement plan and complementary retirement plan). **This relief significantly reduces total costs to employers. In addition, and for a given cost to employers, the net disposable income per employee is significantly greater in France than in the Netherlands, Luxembourg, Ireland, Germany and Belgium.**

A MORE FLEXIBLE AND PREDICTABLE EMPLOYMENT LAW



The 2017 Labour reform provided companies with a new regulation framework allowing for more flexible collective bargaining and firm-level agreements.

Redundancies on economic grounds are now easier to implement and unfair dismissals claims are now capped and time-limited.

In addition, the Pacte Bill, which introduced a clawback on the bonus of risk takers and the exclusion of this bonus in the calculation of severance payments, reduces the cost of redundancies.

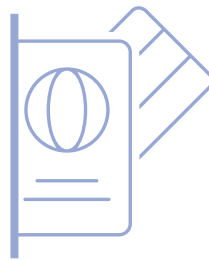
AN INTERNATIONAL AND ENGLISH -SPEAKING JUSTICE SYSTEM

The International Chamber of the Paris Court of Appeals, which came into operation in March 2018, now forms, together with the International Chamber of the Paris Commercial Court, the International Commercial Courts of Paris (ICCP). These Courts have jurisdiction over disputes arising from international economic and financial transactions. Judges are English-speaking, so you can use English during hearings and in all documents presented to the Courts.

Also, since mid-2018, disputes in derivatives trading can be settled in France, thanks to the French law version of ISDA Master Agreements.



VISAS AND PERMITS AVAILABLE TO FOREIGN TECH COMPANIES & TALENTS



In order to make it easier to attract international talent to France, the visa and residence permits scheme has been simplified.

Investors and employees intending to invest or work in France can apply for long-stay visa and multi-year residence permits, through a dedicated simplified scheme.

In particular, the **Talent Passport** allows foreign investors, entrepreneurs, company directors, skilled employees (and their families!) to obtain a multi-year (4 years, renewable) residence permit provided they meet the eligibility criteria. The **French Tech visa** is a simplified, fast-track scheme for obtaining a Talent Passport, which specifically applies to **startups** which hire non-EU employees, founders and investors.

Welcome to France

The **Welcome Office**, an online service operated by Business France, is here to help you! A team of international specialists is available to guide you through the various steps of moving and settling in the country: providing advice on key aspects of life in France, including employment and residence status, personal tax, social security and other important issues.

www.welcometofrance.com/en/contact-us

DID YOU KNOW?

If you want to create your startup in France, the “French Tech Ticket” is the ideal way. Selected startups can enroll in a 12-month programme and receive funding, benefit from the support of “La French Tech” partner incubators and from simplified resident permit procedures, a help desk and a soft-landing pack.





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ENJOY THE
FRENCH
“ART DE VIVRE”

If you are looking for somewhere where you can enjoy a high standard of living in all respects, France has a lot to offer. It is not only a great place to work and build a business but equally a great place to live.



PARIS A GLOBAL CITY

France enjoys one of the best education systems in the world. Significant steps have been taken over recent years to accommodate the needs of students from around the world. Currently, more than 40 international private schools plus a further 90 schools in the Paris Region operate dedicated international sections that offer lessons in 17 different foreign languages. A new European School opened in Paris La Défense in September 2019 and two more international high schools are scheduled to open in 2021 and 2023.



France has all assets to succeed. It has top engineers, great entrepreneurs, one of the best education systems in the world, great infrastructure and successful global companies. We will rely on the tradition of France in mathematics, science and arts.

Sunder Pichai,
CEO Google
January 2018

As residents in France, you and your family are eligible for French health insurance, giving you access to a good public healthcare system at comparatively low cost. A wide variety of top-up provision is available for those who wish to secure additional cover through special policies provided by the private sector.

The Paris Region offers huge cultural diversity, with an expatriate population of 1.6 million. The presence of international companies, organizations and campuses are a huge draw to people from all over the world to come to work, study, perform and live.

A DEEP DIVE INTO A RICH CULTURE, RENOWNED GASTRONOMY AND WORLD-CLASS SPORTS



22,700
RESTAURANTS

The Paris Region alone offers more than 22,700 restaurants ranging from Michelin-starred establishments to friendly neighborhood bistros. Local producers and chefs devoted to their cuisine will share with you their love of good local produce, harmony of flavors, diversity of terroirs, and the importance of choosing just the right wine to go with your food.



45 FRENCH
UNESCO SITES

And with an extensive range of cultural and sporting events, and more than 45 recognised Unesco sites the length and breadth of France, there is no shortage of things to do.

The capital offers a rich and varied arts, culture and entertainment scene with activities that will appeal to every taste and age-group. Co-existing with some of the world's greatest museums and art galleries, world renowned operas, and dance companies, theatre and classical orchestras, are a thriving hip-hop and club scene, not to mention jazz and avant-garde cinema. For those who want something more active, there are plenty of opportunities - whether you want to tag along with the thousands of Parisians who regularly take advantage of the many jogging and cycle paths to get out and stay fit - or join the crowds who flock each weekend to see world-class football or rugby.

Looking for style ?



A FEW AMAZING FACTS ABOUT PARIS:



1,317
ART GALLERIES



200
MUSEUMS



100
CONCERTS EACH NIGHT



2,198
HISTORICAL MONUMENTS
OR LANDMARKS



3
OPERA HOUSES



more than 100
PARKS AND GREEN SPACES



13 km
OF DEVELOPED EMBANKMENTS
ALONG THE RIVER SEINE



Bruno Le Maire
Minister of Economy
and Finance

“

France a business-friendly country, championing entrepreneurship and innovation.

France has been working hard over the last few years to create a business-friendly environment which welcomes investment and innovation.

The environment in which businesses operate has been utterly transformed, enabling them to invest and grow with confidence. We have introduced a series of targeted measures to support young, entrepreneurial companies including a decrease in corporate tax and social contributions and the creation of a €10 billion fund for innovation. Furthermore, France boasts a top-class research tax credit supporting companies' innovation. We are aiming to be at the leading edge of innovation in data analytics information technology and new ground-breaking applications such as blockchain, crypto asset, which are disrupting financial services. |

YOUR CONTACTS

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contact@paris-europlace.com

CHOOSE PARIS REGION

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WELCOME TO FRANCE

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🌐 www.acpr.banque-france.fr

PARIS LA DÉFENSE

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