



**Paris Region named**

**1st**

**most attractive Region in Europe  
by FDI Intelligence in 2024**





with

**410**

**foreign direct investments**



...creating over

**32 000**

**jobs**

**11 212** direct

**20 939** indirect and induced



**46** **countries**  
have invested in Paris Region.

**Main investors in terms of jobs**



**#1**



**#2**



**#3**





**These investments are**

**strategic** with

**41%**

**of decision-making centers**

**and a doubling of industrial jobs**

**between 2022 and 2023.**



**Territorial balance :**

**25%**

**of jobs of jobs are created in towns  
with fewer than 20,000 inhabitants.**



Over

**1,1 Bn**

in **economic added value**  
in the medium term, benefiting  
**Paris Region as a whole.**





**Beyond the economic impact,  
Choose Paris Region is proud that**

**1/3**

**of its projects contribute to achieving**

**the UN's Sustainable Development Goals**

**and generate 1/3 of the jobs.**