

## **MIPIM 2025**

### **Paris-Saclay Unveils Strategy for Impact-Driven Businesses**

The [Paris-Saclay Agglomeration](#) will unveil its new economic strategy for impact-driven businesses at [MIPIM 2025](#). Resting on three pillars – ecological transition, digital transformation, inclusion – this strategy reflects and further spurs France's national ambition, with Paris-Saclay representing 15% of research carried out within the country and ranking among the world's top 8 innovation hubs.

In the context of unprecedented challenges for businesses, the new strategy is designed to address critical concerns.

*"Climate-related risks, the threat of inaction to our economic well-being, growing health threats impacting our productivity, and the risks and promises around Artificial Intelligence demand an ambitious and coordinated response,"* explains Grégoire de Lasteyrie, President of the Paris-Saclay Agglomeration, home to 26,000 businesses and 320,000 residents.



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At MIPIM 2025, Mr. de Lasteyrie will also present flagship actions that Paris-Saclay will undertake in 2025, including:

- Densification and decarbonization of 4 key hubs: Massy, Urban Campus, Courtabœuf and Portes d'Orly, in line with the French government's objective of attaining zero net artificialization [ZAN in French];
- Consolidation of real estate proposals to provide trades and businesses with a comprehensive and high-performance residential experience;
- Creation of a local real-estate entity with the Caisse des Dépôts, French public financial institution that serves as the long-term investment arm of the French state;
- Dedicated mission to unify digital sovereignty considering ongoing digital transformations.

By placing resilience and public-private collaboration at the heart of its strategy, Paris-Saclay is strengthening its position as a leading "science-innovation-business" ecosystem, where expanding influence, social solidarity, and ecological and digital transitions converge seamlessly.

*“At Paris-Saclay, we believe that complexity is at the core of this changing world, and that our 'science-innovation-business' ecosystem will help us stay ahead of major transitions,”* states Grégoire de Lasteyrie.

Paris-Saclay embodies French excellence in urban development. Across 7,000 hectares of preserved landscapes, the urban community cultivates a unique ecosystem combining higher education, cutting-edge research, and a vibrant economy.

## ABOUT THE PARIS-SACLAY AGGLOMERATION

The Paris-Saclay agglomeration is a major powerhouse in the Île-de-France region. In addition to its dense ecosystem organized around several economic centers, it hosts an innovation hub that ranks among the 8 most important worldwide and accounts for 15% of national research. With proximity to Orly International Airport, Massy TGV station, a structuring motorway network, and Very High-Speed Broadband, Paris-Saclay is a particularly well-connected territory. This major economic and scientific center is set within a preserved living environment, with 54% natural spaces. At the gates of the Chevreuse Valley, with its protected agricultural lands, natural spaces, character villages, and human-scale cities, it offers a privileged living and working environment.

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